

NEWS RELEASE

SpliceCom announces the release of their 2nd generation Pure IP series



SpliceCom Commence Shipping Their 2nd Generation Pure IP PBX – maximiser 5 Series

25 October 2007 – Sydney NSW; SpliceCom, the IP convergence company whose award winning maximiser platform combines voice, video and web enabled IT applications at the desktop today announced the availability of the maximiser 5 Series – the next-generation of its award winning, Pure IP Business Telephone System.

The launch of SpliceCom's 5 Series modules for maximiser sees the overall system capacity of the company's award winning Pure IP PBX double to 10,000 extensions, whilst at the same time lowering its cost-effective entry level to 4 extensions. The 5 Series builds on the success of the maximiser 4 Series over the past five years and simplifies what was already the most channel friendly and easy to deploy product range further still. With the product portfolio consisting of just four modules – the 5100 and 5108 Call Servers and 5315 and 5330 Phone Modules – and eight per user/trunk/port licences, its very easy to specify any maximiser system, irrespective of size, without the need for a complicated Configuration Tool, long & costly training courses or expensive Pre-Sales engineers.

Offering equal support for IP, Analogue & GSM phones and connectivity to SIP, H.323, & ISDN trunks, the 5 Series delivers greater scalability, higher processing power and even more of the real technical and commercial innovation expected from SpliceCom. Alan McGray, Telecommunications Sales Manager at long-standing Avaya partner Cardy Business Ltd. of NZ agrees. "We found that **maximiser** provides a very low cost of entry, whilst its modular and open architecture requires us to hold minimal inventory and lets us leverage our existing skill sets. Connectivity, scalability and flexibility are all terms that are very much over used and over hyped in our industry. **maximiser** does them justice because here is a single product range which we can use to address the needs of any customer – be they small or large, with simple or sophisticated business telephony needs."

SpliceCom's 5100 Call Server, 5315 Phone Module and 5330 Phone Module for maximiser are compatible with the existing 4 Series Modules and are available with immediate effect.

About SpliceCom:-SpliceCom is a privately funded company, partly owned by SpliceCom Limited UK whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's maximiser product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, maximiser was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005. SpliceCom Australia has over 100 sites in Australia and New Zealand incorporating many public companies and major Australian Corporations. Contact SpliceCom on 02 99220999 for more information.

