



## Press Release from SpliceCom



### SpliceCom Unveil PCS 100S IP System Phone

5<sup>th</sup> November 2007 – Chorleywood, UK; SpliceCom, the IP convergence company whose award winning **maximiser** platform combines voice, video, IP TV and web enabled IT applications at the desktop today commenced shipping an enhanced version of the company's PCS 100 IP Phone.

"We're rapidly approaching **maximiser's** 5<sup>th</sup> birthday,' says Robin Hayman, SpliceCom's Director of Marketing & Product Management. During this period, PCS 100 has proven to be our most popular IP phone." The new "S" variant of the PCS 100 combines a brushed aluminum and charcoal finish and enhanced visibility display with the un-paralleled business flexibility that user's have come to expect from PCS 100.

"Each user's personal settings and preferences are held on **maximiser** and not their phone," states Hayman. "This means that when you log on to a PCS 100S it's immediately loaded with your personal Favourites; multi-functional Personal Speed Dial, Direct Station Select, Busy Lamp Field, Line Appearance/Call Queuing and Call Pick-up entries and icons. You're not limited by whatever's been loaded into the pre-programmed keys before as you are with other IP and Digital phones."

PCS 100S teams 8 self-labeling keys with unlimited pages on its Context Sensitive Display. "This means that each User can have as many Favourite entries as they like," continues Hayman. "In addition we've added sub-menus to the PCS 100S. For example, by pressing the button alongside a line entry for Support your display will change to a page – or pages – populated by everyone in Support. You can then see their status, use one touch dialing or even choose to pick-up their un-answered calls."

"We got a great reaction to the PCS 100S when we previewed it to our UK channel partners during our October Roadshows. With its enhanced styling and proven business functionality we're looking forward to it playing a significant part in what's shaping-up to be a bumper year end for SpliceCom," concluded Hayman.

### About SpliceCom

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005. Leading market analysts MZA attributed SpliceCom with a 16% share of the UK IP PBX market during Q.2 2007.

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