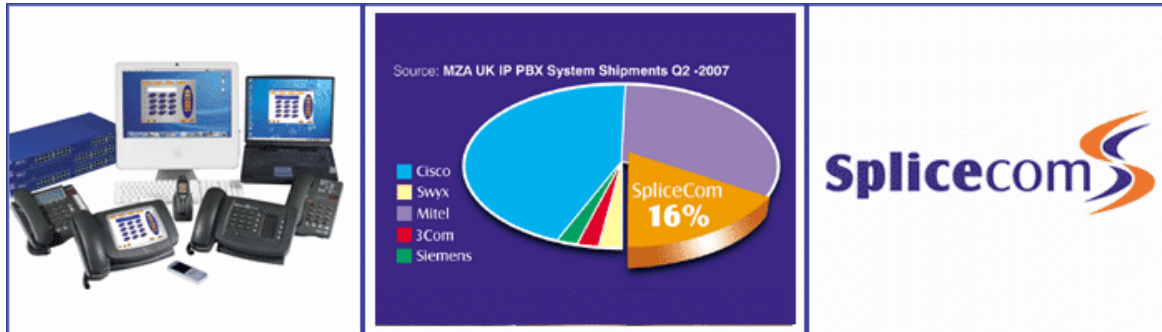




## Press Release from SpliceCom



### SpliceCom Increase UK Market Share to 16%

04 October 2007 - Chorleywood, UK: SpliceCom, the IP convergence company whose award winning **maximiser** platform combines voice, video, IPTV and web enabled IT applications at the desktop, has increased its share of the UK PBX market according to the latest data from leading market analysts MZA. MZA's report for system shipments made between April and June 2007 shows SpliceCom's **maximiser** business telephone system market-share has increased to 16% in the fastest growing sector - Pure IP PBXs\*. In achieving this success SpliceCom have out sold the likes of Siemens, Swyx and IP PBX pioneer 3Com.

In terms of extension shipments for this sector, SpliceCom were in second place behind Cisco, with **maximiser** also being the second largest system when calculating the average number of extensions shipped with each IP-PBX platform.

"We're extremely pleased with the continued and consistent growth we're seeing from our UK channel partners," says Sean Harding, SpliceCom's CEO. "The introduction of our 5 Series platforms is now complete, allowing **maximiser** to scale larger than ever before. In turn this has increased the average size of the systems we're shipping as our partners now enjoy winning business against the Global "brand-name" players on a regular basis in the 100+ extension marketplace."

### About SpliceCom

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005.

### About MZA

**MZA is a leading international analyst company focusing on delivering timely market insight into the development of the UK and global voice communications market place. The UK Quarterly PBX/IP PBX shipment tracker is part of MZA's Global quarterly reporting service. Further information can be found at [www.mzaconsultants.com](http://www.mzaconsultants.com) tel: 00 44 1672 516144.**

\* Pure IP PBXs support only IP extensions and do not support legacy digital proprietary extensions. Pure IP PBXs can also typically support analogue extensions via an adapter unit.

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