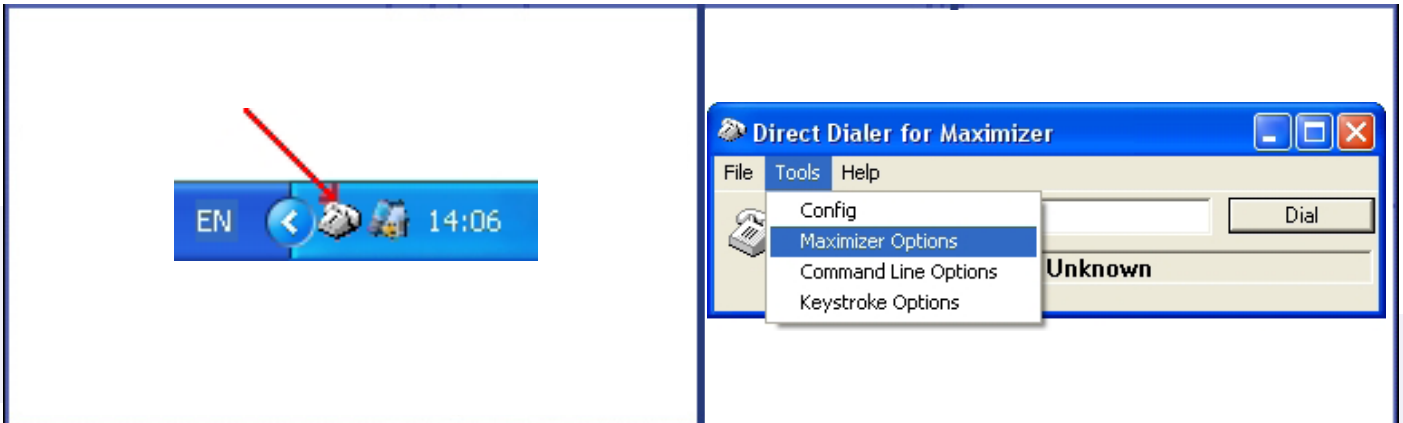


NEWS RELEASE

Direct Dialer dials straight out of most databases and “pops” customer records



The ability to dial directly from your CRM including Act & Goldmine, Outlook or Internet Explorer etc. and also able to “pop” a CRM record, saves time and provides the environment for superior customer service.

28th July 2008 - SpliceCom today announced that it had tested a program from UK software house Border Software and was please to recommend it to SpliceCom maximiser users. Direct Dialer provides a simple to use interface to provide direct dialing and screen popping with your computer and tapi compliant maximiser phone system. Allowing you to easily integrate your maximiser telephone system into your computer contacts databases or sales order processing systems.

The Direct Dialer executable provides a windows system tray icon that monitor incoming calls and pop Microsoft Outlook, third party programs via the command line and simulate keystrokes. This is a simple to use and virtually instant screen popping solution enabling you to pop outlook contacts in seconds.

The Direct Dialer control provides the functionality of the Telephony API (TAPI) in a simple to use and configure ActiveX Control for embedding in your application or database. This includes applications written in C++, C#, Java or Visual Basic and database such as Microsoft Access, Visual FoxPro, Microsoft SQL and Microsoft Office Applications such as Outlook.

Please contact SpliceCom through our website or phone 02 99220921 to find out how we can assist you to cut costs, improve functionality and give you the important marketing edge.

