


Press Release from SpliceCom



Cardiff Chamber of Commerce choose SpliceCom

26 January 2007 – Chorleywood, UK. Cardiff Chamber of Commerce has embraced the potential of Internet-based telephony with a £16,000-plus investment in SpliceCom's **maximiser**, Pure IP, Business Telephone System.

SpliceCom partner Bridgecom Networks, based in the Welsh capital, has recently completed the installation of the new IP system at Chamber of Commerce's Cardiff Bay offices, which took five days to complete. The SpliceCom **maximiser** they are now using has been supplied with traditional desktop phones, however, the phone network can also be accessed through desktop, laptop or workstation PCs running SpliceCom's PCS 50 IP Softphone. This creates new possibilities for homeworking and staying in touch whilst travelling. It is also possible to transfer calls to mobiles and record conversations with greater ease.

Increasingly Voice-over Internet Protocol (VoIP) systems such as the SpliceCom **maximiser** allow users to communicate over Broadband connections with perfect clarity. Ian Norton, Managing Director of Bridgecom Networks said, "The difference VoIP can make is that once a rented Broadband line is available, then all the calls across it are in essence free."

A spokeswoman for the Chamber said, "Part of the negotiation was for the provision of extremely low cost land-line call charges which will also be made available to all Chamber members."

Mark Furnival, Head of Business Development at the Chamber, said, "We choose Bridgecom Networks as they presented us with the best solution to our needs. They ticked every box through their thorough research into our requirements. The SpliceCom **maximiser** they supplied us with is cost-effective, allows us to produce a number of management reports and links into our Contact Management system."

Notes for Editors

SpliceCom is a privately funded company, whose management team were behind the two most successful UK voice and data convergence companies of the 1990's - SDX Business Systems and Network Alchemy. SpliceCom's **maximiser** product family combines voice, video and web enabled IT applications within a single system, providing tangible business benefits for all types of companies, irrespective of their size. Having commenced shipments in early 2003, **maximiser** was voted the "Most Innovative Product" at one of the UK's premier communications trade events, Comms Channel Expo 2004, whilst SpliceCom's PCS 50 for Mac OS X IP Softphone/Phone Partner application picked up the award in 2005.

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